AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
Double TV Charleston - Hou	Inglo w
, Angela McCann	
do hereby request station time concerning the fo	llowing issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Varies					

This broadcast time will be used by: Ohioans Against the Deceptive RX Ballot Issue

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
Ohloans Against the Deceptive RX Ballot Issue 100 S Third Street Columbus, OH 43215
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Christopher Slagel, Treasurer
For programming that "communicator a massacra of the communicator of massacra of the communicator of the c

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

by (name and address	nyment for the above described broadcast time has been furnished s):
Ohioans Against the Decept 100 S Third Street Columbus, OH 43215	ive RX Ballot Issue
and you are authorized (hereinafter referred to	d to announce the time as paid for by such person or entity as the "sponsor").
List the chief executive directors below (or atta	officers or members of the executive committee or the board of ch separately):
ulrectors below (or atta	cn separately):
List the chief executive directors below (or atta Christopher Slagel, Tre	cn separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

Date Chione	BY ISSUE ADVERTISER (SI Superior Counce) Signature S	114, 223, 9926 Contact Phone Number
□ Accepted		IVE
100 I A	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Sales Manager



Client Information Form Issue

Advertiser Group Name:	Ohioans Against the Deceptive RX Ballot Issue
Address:	C/O Christopher Slagel, Treasurer
City, State & Zip Code:	100 S Third Street Columbus, OH 43215
	10210
Phone:	
Website URL:	
Group Treasurer:	Christopher Slagle



Suite 250

Towson, MD 21286

CPE

Phone/Fax **Buyer Name** Sales Office Salesperson

Billing Type Account Types

Comments

Mentzer Media 210 W Pennsylvania Ave

Rochester, NY 14610

WOWK 201 Humboldt St

Brand Agency Product

Advertiser **Schedule Dates** Contract # 1596987

Mentzer Media (11548) Ohioans Against Deceptive RX Ballots Issue (8797 Entered By 05/31/17-06/07/17

CO-OP

Last Modified

Date Entered

05/30/17

05/30/17 Jocelyn Ellis

Grand Total:

Charleston (WOWK)

By Broadcast Month Spots

Jun. 2017 32

Grand Total: 32 \$5,815.00 \$5,815.00

	Mentzer Media (11548)	CO-OP	No
	Political - Issues / Propositions (1068)	Headline #	ECR25562856
	FPHRM (623561)	Demo	
	Katz - New York, New York (1176)	Order Type	Normal
	Katz - New York	Package Deal	
	Ally,Rambo,	Commission %	15.00
	,	Commission	\$872.25
	377/458/4544	Net Total	\$4,942.75
ß	National/Political	Sales Tax	
	Standard		
	FPHRM This is a brand new order. Please confirm. Thanks!		

	Comments:	Date:	0			Accepted-Station:	Date:	0		accepted-agency/advertiser:	Accepted
			ACT	CONTR	CONFIRMATION CONTRA	CONFIR					2
index: 103, Weisen: 1.5							-	F			
\$65.00 Charleston (WOWK) 13 NEWS-NOON Target 102 5/30/17	\$65.00 CI	\$65.00	<u> </u>		×	P (EST)	:30:12P- 12:30P (EST)	4	00/07/17-00/07/17		
\$65.00 Charleston (WOWK) 13 NEWS-NOON Target 102 5/30/17 Index: 103. Nielsen: 1.5	\$65.00 CI	\$65.00	-		×	(6)	.30 IZF- IZ:30P (ESI)	+	06/07/17 06/07/17	9.0 Normal Line / SPOT	9.0
\$65.00 Charleston (WOWK) 13 NEWS-NOON Target 102 5/30/17 Index: 103 Nielsen: 1.5	\$65.00 CI	\$65.00	H		×	(C)	.30 12F 12.30F (ESI)		06/06/17-06/06/17	8.0 Normal Line / SPOT	8.0
\$65.00 Charleston (WOWK) 13 NEWS-NOON Target 102 5/30/17 Index: 103. Nielsen: 1.5	\$65.00 C	\$65.00	-	>			30 120 12:30	4	06/05/17-06/05/17	7.0 Normal Line / SPOT	7.0
3 NEWS-NOON Target 102 5/30/17 Index: 103. Nielsen: 1.5	do.co¢	100.00				D (FCT)	-30 102-17-30E (ECT)	4	06/02/17-06/02/17	6.0 Normal Line / SPOT	6.0
	50.00	+65.00	. ,		×	P (EST)	:30 12P- 12:30P (EST)	4	05/31/17-05/31/17	5.0 Normal Line / SPOT	5.0
	\$50.00	\$50.00		>	×	3 3	:30 3P- 4P (EST)	л	06/06/17-06/06/17	4.0 Normal Line / SPOT	4.0
\$50.00 Charleston (WOWK) DR. PHIL Target 102 Index: 5/30/17 99, Nielsen: 1.3	\$50.00 C	\$50.00			×	3 3	:30 3p- 4p (FST)	u (06/02/17-06/02/17	3.0 Normal Line / SPOT	3.0
\$50.00 Charleston (WOWK) DR. PHIL Target 102 Index: 5/30/17	\$50.00 C	\$50.00	ь		×	3 3	-30 3D_ 4D (ECT)	n u	06/01/17-06/01/17	2.0 Normal Line / SPOT	2.0
Station	lotal	Kate	spors	No Pro	100		:30 3p Ap (EC	_	05/31/17-05/31/17	1.0 Normal Line / SPOT	1.0



WOWK 201 Humboldt St Rochester, NY 14610

210 W Pennsylvania Ave Suite 250 Mentzer Media Towson, MD 21286

Account Types

Sales Tax

Comments **Billing Type**

> Standard National/Political

This is a brand new order. Please confirm. Thanks! Rep: Jenna Nubar

Brand Product Agency Schedule Dates Advertiser

CPE Phone/Fax **Buyer Name** Sales Office Salesperson Contract # Katz - New York, New York (1176) 377/458/4544 Ally,Rambo, Katz - New York FPHRM (623561) Political - Issues / Propositions (1068) Mentzer Media (11548) Ohioans Against Deceptive RX Ballots Issue (8797 Entered By 05/31/17-06/07/17 1596987 Order Type Demo CO-OP Package Deal **Last Modified** Net Total Commission Commission % Headline # Date Entered 05/30/17 Jocelyn Ellis \$4,942.75 15.00 Normal ECR25562856 05/30/17 \$872.25

Charl

3	oadcast Month S	2017	1 Total:	
	Spots	32	32	
	120	\$5,815.	\$5,815.	

Grand Total:	Jun. 2017	st Month
32	32	Spots
\$5.815.00	\$5,815.00	Rate

		comments.	John.									
		Comments:	Date:			7:	Accepted-Station:	Date:			Accepted-Agency/Advertiser:	Accepted-A
				ACT	CONTR	CONFIRMATION CONTR.	CONF					
FACE NATN-CBS/FACE NATN2-CBS Target 102 Index: 115. Nielsen: 0.9	\$75.00 Charleston (WOWK)	\$75.0	\$75.00	-	×		:30 10:30A- 11:30A (EST)	:01 10:3		or to to to to to		
INSIDE EDITION < Target 102 Index: 81. Nielsen: 1.4	\$75.00 Charleston (WOWK)	\$75.0	\$75.00	1		×	307:30P- 6P (EST)	30 30	J (06/04/17-06/04/17	18.0 Normal Line / SPOT	18.0 N
INSIDE EDITION < Target 102 Index: 81. Nielsen: 1.4	\$75.00 Charleston (WOWK)	\$75.0	\$75.00			×	:307:30P- 8P (EST)	.30 7.30	n U	06/06/17-06/06/17	17.0 Normal Line / SPOT	17.0 N
INSIDE EDITION < Target 102 Index: 81. Nielsen: 1.4	\$75.00 Charleston (WOWK)	\$75.0	\$75.00		×	<u> </u>	30730P-8P (EST)	30/:30	1 0	06/06/17 06/06/17	16.0 Normal Line / SDOT	16.0
INSIDE EDITION< Target 102 Index: 81. Nielsen: 1.4	\$75.00 Charleston (WOWK)	\$75.0	\$75.00	<u> </u>		×	307:30P- 8P (EST)	:307:30	1 0	11/10/10 11/10/10	15.0 Normal Line / SPOT	15.0
ELLEN Target 102 Index: 109. Nielsen: 1.4	\$60.00 Charleston (WOWK)	\$60.0	\$60.00	ь		×	:30 4P- 5P (EST)	:30 4P-	n 0	05/31/17-05/07/17	14.0 Normal Line / SPOT	14.0
ELLEN Target 102 Index: 109. Nielsen: 1.4	\$60.00 Charleston (WOWK)	\$60.0	\$60.00	1		×	30 4P- 5P (EST)	:30 4P-	1 0	06/07/17 06/07/17	13.0 Normal Line / SPOT	13.0
ELLEN Target 102 Index: 109. Nielsen: 1.4	\$60.00 Charleston (WOWK)	\$60.0	\$60.00	1	×		30 4P- 5P (EST)	:30 4p-	1 0	06/06/17-06/06/17	12.0 Normal Line / SPOT	12.0
ELLEN Target 102 Index: 109. Nielsen: 1.4	\$60.00 Charleston (WOWK)	\$60.0	\$60.00		-	×	:30 4P- 5P (EST)	30 4P	n 0	05/31/17-05/31/17	11.0 Normal Line / SPOT	11.0
Comments	Station	Total	Rate	Spots	Th Fr Sa Su	SPW MO IU We	illics	renger	1 2	OF INTERPOLATION OF INT	10 0 Normal Line / SPOT	100



210 W Pennsylvania Ave

Mentzer Media

Suite 250

Towson, MD 21286

CPE

Phone/Fax **Buyer Name** Sales Office

> Ally,Rambo, Katz - New York

Billing Type **Account Types**

Standard National/Political 377/458/4544

Comments

FPHRM
This is a brand new order. Please confirm. Thanks!
Rep: Jenna Nubar

WOWK 201 Humboldt St Rochester, NY 14610

Brand

Salesperson

Product Agency Schedule Dates Advertiser Contract # 05/31/17-06/07/17 1596987

Last Modified

Date Entered

Political - Issues / Propositions (1068) Mentzer Media (11548) Ohioans Against Deceptive RX Ballots Issue (8797 Entered By

Katz - New York, New York (1176) Demo Package Deal Order Type Headline #

Commission %

Sales Tax Net Total Commission FPHRM (623561) CO-OP

15.00 \$872.25

\$4,942.75 Normal

05/30/17 05/30/17 ECR25562856 Jocelyn Ellis Grand Total:

Charleston (WOWK)

By Broadcast Month Spots
Jun. 2017 32 32

Rate \$5,815.00 \$5,815.00

			Comments:	Date:					tation:	Accepted-Station:	Date:			Accepted-Agency/Advertiser:	Accepted-A
ı					ACT	DNTF	V C	0	CONTIRMATION CONTR	CON					
5/3	NCIS LA Target 102 Index: 5/30/17 100. Nielsen: 1.5	\$350.00 Charleston (WOWK)	\$350.00	\$350.00				>	,						
5/3	NCIS LA Target 102 Index: 5/30/17 100. Nielsen: 1.5	\$350.00 Charleston (WOWK)	\$350.00	\$350.00	-			< -		:30 8P- 9P (EST)	308:	. 4	06/07/17-06/07/17	26.0 Normal Line / Prime	26.0 No
5/3	MACGYVER-CBS Target 102 5/30/17 Index: 94. Nielsen: 5.1	\$350.00 Charleston (WOWK)	\$350.00	\$350.00	_		×		-	30 8b- 9b (EST)	3 GE-	4 .	05/31/17-05/31/17	25.0 Normal Line / Prime	25.0 No
5/	Index: 105. Nielsen: 1.5	\$275.00 Charleston (WOWK)	\$2/5.00	\$275.00					. ,	P- OD (EST)	308.	4	06/02/17-06/02/17	24.0 Normal Line / Prime	24.0 No
+	Index: 104. Nielsen: 3.2			4375			<		-	:30 10P- 11P (EST)	:30 1	4	06/01/17-06/01/17	23.0 Normal Line / Prime	23.0 No
5/30/17	KEVIN CAN WAIT/ MAN WITH A PLAN Target 102	\$325.00 Charleston (WOWK)	\$325.00	\$325.00	H				×	308F- 9F (EST)	:50	4	or leadon or leadon		
5/30/17	CRIMETIME Target 102 Index: 109. Nielsen: 1.3	\$100.00 Charleston (WOWK)	\$100.00	\$100.00	1	×	-		-	30 9F 10F (EST)	, i		06/05/17-06/05/17	22.0 Normal Line / Prime	22.0 N
5/30/17	PGA Target 102 Index: 81. Nielsen: 0.6	\$125.00 Charleston (WOWK)	\$125.00	\$125.00	-	×			-	30 Op. 100 (EST)		4	06/03/17-06/03/17	21.0 Normal Line / Prime	21.0 N
5/	PGA Target 102 Index: 81. 5/30/17 Nielsen: 0.6	Charleston (WOWK)				×	-		-	30 3b. 6b (ECT)		. 4	06/03/17-06/03/17	20.1 Normal Line / Golf	20.1 N
5/30/17	SUNDAY MRN-CBS Target 102 Index: 122. Nielsen: 2.3	\$125.00 Charleston (WOWK)	\$125.00	\$125.00	1	×		-		30 3p. 6b (FST)	303	٥ 4	06/03/17-06/03/17	20.0 Revised Line / SPOT	20.0 R
Entered	Comments	Station	Total	Rate	Spots	r Sa Su	Th Fr	Tu We	SPW Mo	Run Times	Length	, %	06/04/17-06/04/17	19.0 Normal Line / SPOT	19.0 N



WOWK 201 Humboldt St Rochester, NY 14610

Mentzer Media 210 W Pennsylvania Ave Suite 250 Towson, MD 21286

> Brand Schedule Dates Product Agency Contract # Advertiser Political - Issues / Propositions (1068) Mentzer Media (11548) Ohioans Against Deceptive RX Ballots Issue (8797 Entered By 05/31/17-06/07/17 1596987 Demo CO-OP Headline #

CPE **Account Types** Phone/Fax **Buyer Name** Sales Office Salesperson 377/458/4544 Ally,Rambo, Katz - New York

Comments **Billing Type**

> Standard National/Political

> > Sales Tax

Net Total Commission

\$872.25

\$4,942.75

FPHRM
This is a brand new order. Please confirm. Thanks!
Rep: Jenna Nubar

Katz - New York, New York (1176) FPHRM (623561) Order Type Commission % Date Entered Package Deal **Last Modified** 15.00 Normal

05/30/17 05/30/17 ECR25562856 Jocelyn Ellis

Grand Total:	Charleston (WOWK) By Broadcast Month Spots Jun. 2017 32
32	Spots 32
\$5,815.00	Rate \$5,815.00

	Accepted-A				32.0 N	31.0 N	30.0 N	29.0 N	28.0 N	27 O N
	Accepted-Agency/Advertiser:				32.0 Normal Line / Prime	31.0 Normal Line / Prime	30.0 Normal Line / Prime	29.0 Normal Line / Prime	28.0 Normal Line / Prime	27 0 Normal Line / Drime
*				coloni ri oni oni ri	06/06/17-06/06/17	06/05/17-06/05/17	06/06/17-06/06/17	06/01/17-06/01/17	06/07/17-06/07/17	OF 131 /17 OF /31 /17
					٠ .	4	u .	4	4 4	, K
	Date:			:50	į į	ا ان	ي اين			Length
	Accepted-Station:	CO		:30 8P- 9P (EST)	D	-30 qp_ 10p (EST)	30 gp- 10P (EST)	30 DD 100 (ESI)	:30 10P- 11P (EST)	Run Times
	Station:	AFIF		+	+					SPW
		MA			>					SPW Mo
		OIL		×		>		×	: -	Tu We
		NC					×			Th Fr
		CONFIRMATION CONTR								S _S
		RAC		+					+	Su Spots
	Date:	T		-	-		<u> </u>	-	-	
e:	10			\$650.00	\$325.00	\$500.00	\$500.00	\$350.00	\$350.00	Rate
Comments:	Comments:			\$650.00	\$325.00	\$500.00	\$500.00	\$350.00	\$350.00	Total
			\$650.00 Charleston (WOWK)	\$325.00 Charleston (WOWK)	\$500.00 Charleston (WOWK)	\$500.00 Charleston (WOWK)	\$350.00 Charleston (WOWK)	\$350.00 Charleston (WOWK)	Station	
				NCIS Target 102 Index: 106. Nielsen: 7.3	Mom/Life in Pieces Target 102 Index: 104. Nielsen: 2.7	BULL Target 102 Index: 94. 5/30/17 Nielsen: 4.8	Mom/Life in Pieces Target 5/30/17 102 Index: 111. Nielsen: 2.7	CRIMINAL MINDS BB Target 5/30/17 102 Index: 122. Nielsen: 2.5	CRIMINAL MINDS BB Target 5/30/17 102 Index: 122. Nielsen: 2.5	Comments
	I		5/30/17	5/30/17	. 5/30/1	5/30/1	± 5/30/1	st 5/30/1	Entered	